ROTARY INTERNATIONAL
DISTRICT 9110

PROPOSED STRATEGIC PLANS
FOR 2015 - 2018

MEMBERSHP GROWTH

- In view of our inability to achieve our membership projections over the last two years and our intention to be up to 3000 in membership by the end of 2017-2018, our projection in growth over the next three years is as follows: -
- 2015-2016: Starting figures - 1,934
- 2015-2016: Net increase of 500 - 2,434 (end of the year)
- 2016-2017: 20% increase net of 486 - 2,920
- 2017-2018: 15% increase net of 438 - 3,358

With these figures if achieved we shall achieve our membership goal of minimum 3,000 at the end of 2017-2018 year.

SERVICE PROJECTS DEVELOPMENT

1. The District will encourage Clubs to carry out projects that will address all Areas of Focus.

2a. The District would package a project worth not less than $250,000 at least once in three (3)years.

b. Develop a Disaster response team that can be called upon at short notice.

c. Ensure high level of compliance of Stewardship Report not less than 72% in line with TRF expectation at any time.

3. The District will collaborate with the State Governments and other corporate bodies in their projects.

PROGRAM SUPPORT AND PARTICIPATION FOR THE ROTARY FOUNDATION

- Encourage Clubs to access District Grant for Service Projects.
- Encourage Clubs participation in Global Grant funded projects.
- Rotarians to be encouraged to make contributions to the Rotary Foundation.
- Encourage strategic partnerships with stated organisations in the District

THE ROTARY FOUNDATION CONTRIBUTION GOALS

- To ensure 50% attainment of Every Rotarian Every Year (EREY) in all clubs.
- A minimum of $500,000 contribution yearly by the District to The Rotary Foundation.
- Produce, at least one AKS member every three years.

Polio Plus

- In view of the importance of the next two years in complete eradication of Polio in Nigeria and by extension Africa as a whole, we intend to: -
- strongly encourage the presence of Polio plus Committees in all Clubs
- ensure that very committed members are the District Polio plus Committee Chairs in the next two years.

- Ensure that Rotarians are motivated strongly to participate in NIDs and special Polio plus programmes.
- that Rotarians collaborate intensively with the local government and other government officials in Polio plus programmes
- Encourage clubs to contribute to polio plus fund.
- Towards a sustenance of the Polio end game plan, more Rotarians' man-hours and investment yearly will be made in public enlighten programmes.

PARTNERING WITH ROTARY CLUBS AND DISTRICTS IN OTHER COUNTRIES

To encourage Rotary Clubs to partner with other Rotary Clubs and Districts in other Countries.

The District will further partner with other Districts in the following areas: -

- International Friendship Exchange,
- Vocational Training Team,
- International Youth Exchange
- International RYLA

INVOLVEMENT IN ROTARY INTERNATIONAL PROGRAMMES

- Encourage all Rotarians to update their personal profile on My Rotary.
- Encourage all Rotary Clubs to update and set their Club’s GOALS on the Rotary Club Central.
- Rotarians to be encouraged to attend Rotary International programmes both at District, Zonal and International level.
    - District Conference
    - Zone 20A Institute
    - Regional Training Program
    - Rotary International Convention
    - Exchange programmes

2015-2018 STRATEGIC PLAN OF ROTARY DISTRICT 9140

Presented by

DG Ijeoma Pearl Okoro

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BASIS:

-Review of previous strategic plan in line with the effectiveness and achievement of set goals

-Develop a new plan using the previous as a basis

Rotary

A. SUPPORT AND STRENGTHEN CLUBS

-Foster club innovation and flexibility

-Encourage clubs to participate in a variety of service activities

-Promote membership diversity

-Improve member recruitment and retention

-Develop leaders

-Start new dynamic clubs

-Encourage strategic planning at club and District levels

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B. FOCUS AND INCREASE HUMANITARIAN SERVICE

-Eradicate polio

-Increase sustainable service focused on programs and activities that support youth and young leaders and Rotary's six areas of focus

-Increase collaboration with other organizations

-Create significant projects both locally and internationally

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C. ENHANCE PUBLIC IMAGE AND AWARENESS

-Unify image and brand awareness

-Publicize action-oriented service

-Promote core values

-Emphasize vocational service

-Encourage clubs to promote their networking opportunities and signature activities

Rotary

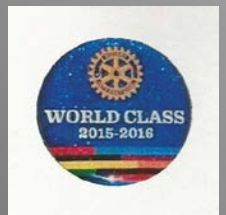
C. ENHANCE PUBLIC IMAGE AND AWARENESS CONT'D

-Eradication of Polio advocacy and publicity

-Advance the internal and external recognition of the Rotary International

-Increase Rotary's capacity to provide service to others

Expand membership globally in both numbers and quality



Rotary

PROPOSED IMPLEMENTATION STRATEGIES FOR 2015-2016 TO 2017-2018

-DG DGE DGNs to encourage seriously strategic planning at Club levels

- Use of Troika leadership as a basis

-Plans developed by the Club and the District should be reviewed annually

-Set goals should be continually reviewed by the Troika

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-Clubs should be encouraged to upload their plans making use of the the Rotary Central to enable easy tracking by Governors

-Seamless way of communicating set goals between the Troika and the Clubs

-District Strategic plan should be passed to Rotarians at the Club levels

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GOALS

A. MEMBERSHIP DEVELOPMENT

-The plan by the District to split into two new ones- 9141 and 9142

-The regional plan to increase the membership of Rotary members in Africa

-The need to plant new Clubs in new areas and communities

	NET GAIN	YR TO DATE TOTAL
2015/2016	400	3151
2016/2017	450	3601
2017/2018	450	4051

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STRATEGY :

-Increase the number of clubs by chartering 10 new Clubs annually for the next 3 years

-Reduce the attrition rate of members and clubs

-Increase and encourage the recruitment process in Clubs

-Request as a matter of policy, every Rotarian to invite, get inducted, at least one member

-Ask Clubs to increase their membership by at least 10% annually

-Remind clubs and Rotarians of rewards for achieved goals

-Increase the percentage of female membership to 30% from the current 25%

-Encourage the admission and induction of Alumni

-Review and improve the training contents of our seminars

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B. **SERVICE PROJECTS**

-Set targets for Global Grants

-Increase the District's and Clubs' participation in the Global Grant

-Encourage Clubs to participate in the District Grants and set the participatory target for the number of Clubs using the District Grant to at least 10% in 2015/2016 and 15% annually for the next 2 years.

-Encourage a 100% attendance and participation of Clubs in the Grant Seminar to qualify them for the grants

-Emphasize and encourage Clubs to do need assessment for their project to avoid delivery issues.

C. ROTARY FOUNDATION

-A target of $500,000 annually is set as contribution to Rotary International for the next 3 years.

-There should be no zero giving Club in 2015/2016 and the next two years

-The District and Clubs should encourage the Every Rotarian Every Year contribution by members

-The District Governors should reiterate at their visits and seminars, the need for Rotarians to support the Foundation.

-More emphasis be placed during the Rotary Foundation Seminar, President Elects Training Seminar, Grants Seminar and District Assembly on the process of contributing and accessing funds of the Foundation.

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Thank You

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2015-2016

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STRATEGIC PLAN for D 9125

2015-16 to 2017-18

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2013

Community Projects

- CLUBS WILL COME TOGETHER TO IMPLEMENT **BIGGER, BOLDER, BETTER** PROJECTS.

- CLUBS WILL BE ENCOURAGED TO RAISE FUNDS AND EXECUTE COMMUNITY PROJECTS TO ENHANCE **ROTARY'S PUBLIC IMAGE** IN OUR COMMUNITIES

Rotary

Community Projects…2

- CLUBS ARE ENCOURAGED TO DO A SELF ASSESSMENT, SWOT ANALYSIS AND DEVELOP A STRATEGIC PLAN FOR 3 OR 5 YEARS

- CLUBS ARE ENCOURAGED TO USE ROTARY SHOWCASE AND ROTARY CLUB CENTRAL TO ENHANCE PROJECTS

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Utilization of TRF Resources

- OUR CLUBS ARE BEING ENCOURAGED TO PARTICIPATE IN GLOBAL GRANTS.

- DGE BISI ADEGOKE & DGN NNOKA MBANEFO WILL BE FORMING PROJECT ALLIANCES WITH THEIR CLASSMATES DURING THEIR TRAINING IN SAN DIEGO

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Utilization of RI Resources

- OUR ROTARIANS ARE BEING TAUGHT HOW TO NAVIGATE THE ROTARY PORTAL.

- THEY ARE ENCOURAGED TO ENHANCE THEIR KNOWLEDGE OF ROTARY BY READING ROTARY LITERATURES AND ATTENDING DISTRICT AND RI EVENTS.

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Support to TRF

- WE HAVE DECLARED THAT NO CLUB IN OUR DISTRICT SHOULD RECORD ‘ZERO GIVING’ TO THE FOUNDATION.
- CURRENTLY WE HAVE **4 AKS MEMBERS** AND MANY MAJOR DONORS, PHF’s AND BENEFACTORS.
- WE INTEND TO CONTINUE TO SUPPORT TRF SUBSTANTIALLY IN THE NEXT THREE YEARS.

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Partnerships

WE WILL EMBARK ON impactful PROGRAMMES

1. YOUTH EXCHANGE
2. FRIENDSHIP EXCHANGE
3. AN ALL INCLUSIVE NATIONAL GLOBAL GRANT FOR IDPs

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MEMBERSHIP

Our membership Development seminars were designed to prepare Rotary leaders to do the impossible.

THE AREAS THAT ARE EXPERIENCING TERRORISM IN NIGERIA TODAY ARE IN OUR DISTRICT NONETHELESS…
WE SHALL OVERCOME!!!

Rotary

MEMBERSHIP GOALS

ROTARY YEAR	NEW CLUBS	NET GROWTH
2015-16	20	550
2016-17	20	500
2017-18	25	500

Rotary

Thank you for Listening!

Rotary

2013

Deniz
Ogochukwu
Lawrence
Dawor

台北扶輪研習會